

Privacy policy of the MIA.COM.PL website

Dear User!

We care about your privacy and want you to feel comfortable while using our services. That is why we present to you below the most important information about our rules for processing your personal data and the cookies that are used by our website. This information has been prepared taking into account RODO, the General Data Protection Regulation.

PERSONAL DATA CONTROLLER

MIA Sp. z o. o. with registered office at ul. Józefa Marcika 25E/1, 30-443 Kraków, entered into the National Court Register - Register of Entrepreneurs by the District Court for Kraków-Śródmieście, XI Economic Division, under KRS no. 0000014077, NIP no. 9441831901, REGON no. 357023651, share capital PLN 93000.00.

If you would like to contact us in relation to our processing of your personal data, please email us at: rodo@mia.com.pl

YOUR ENTITLEMENTS

You have the right to request:

- access to your personal data, including obtaining a copy of your data (Article 15 RODO or, if applicable, Article 13(1)(f) RODO),
- their rectification (Article 16 RODO),
- deletion (Article 17 RODO),
- restriction of processing (Article 18 RODO),
- transfer of data to another controller (Article 20 RODO).

And also the law:

- object to the processing of your data at any time;
- for reasons related to your particular situation - against the processing of personal data concerning you based on Article 6(1)(f) of the RODO (i.e. the legitimate interests pursued by us), including profiling (Article 21(1) of the RODO);
- where personal data is processed for the purposes of direct marketing, including profiling, to the extent that the processing is related to such direct marketing (Article 21(2) RODO).

Contact us if you wish to exercise your rights. You can object to our use of cookies (which you will read about below) in particular by using the relevant browser settings.

If you consider that your data is being processed unlawfully, you can lodge a complaint with the President of the Data Protection Authority.

PERSONAL DATA AND PRIVACY

Below you will find detailed information on the processing of your data depending on your activities.

1. Getting in touch with us (e.g. to ask a question)

To what end?
handling your enquiries or requests
On what basis?

a contract or action taken at your request with a view to concluding a contract (Article 6(1)(b) RODO) - where your enquiry or request concerns a contract to which we are or may be party	our legitimate interest in processing your data for the purpose of communicating with you (Article 6(1)(f) RODO) - if your enquiry or request is not contractually related
For how long?	
for the duration of the contract binding us or, if no contract is concluded, for the expiry of the claim period - see last table of this section*.	until the expiry of the redress period - see last table of this section - or until we have taken into account your objection to the processing*
in addition, your data will be processed until the expiry of the period during which claims may be asserted - by you or by us (see the last table of this section for more information)	
What happens if you do not provide the data?	
we will not be able to respond to your enquiry or request	

* whichever is applicable in the case and which occurs earliest

2. Browser settings or other similar action allowing marketing activities

To what end?

direct marketing through the display of personalised advertising
(you can read more about this in the "Profiling" and "Cookies" sections of the Privacy Policy).

On what basis?

our legitimate interest in processing the data for the purpose stated above (Article 6(1)(f) RODO)

For how long?

until the cookies used for marketing purposes expire or are deleted by you

What happens if you don't provide the data?

you will not receive suggestions for products or services in which you may be interested

* whichever is applicable in the case and which occurs earliest

3. Browser settings or other similar action to allow analytics to take place

To what end?

analysing how you use and navigate the website in order to adapt the website to your needs and behaviour
(you can read more about this in the "Analytics activities" and "Cookies" sections of the Privacy Policy)

On what basis?
our legitimate interest in processing the data for the purpose stated above (Article 6(1)(f) RODO)
For how long?
until the cookies used for analytical purposes expire or are deleted by you
What happens if you do not provide the data?
we will not take your preferences regarding the use of the Site into account in the development of the Site

* whichever is applicable in the case and which occurs earliest

4. Your consent to receive marketing content from us (e.g. information about offers special)

To what end?
sending marketing information, especially special offers
On what basis?
Your consent to our marketing activities (Article 6(1)(a) RODO)
For how long?

until you withdraw your consent - remember, you can withdraw your consent at any time. Data processing remains lawful until you withdraw your consent.
in addition, your data will be processed until the expiry of the period during which claims may be asserted - by you or by us (see the last table of this section for more information)
What happens if you do not provide the data?
you will not receive our marketing materials, including information about our special offers

5. Newsletter subscription

To what end?
sending a newsletter
On what basis?
contract for the provision of a newsletter mailing service (art. 6(1)(b) RODO)
For how long?
until you unsubscribe from our newsletter

in addition, your data will be processed until the expiry of the period during which claims may be asserted - by you or by us
(see the last table of this section for more information)

What happens if you do not provide the data?

you will no longer be able to receive information about our offerings and services

9. any act or omission which may give rise to a claim relating to the Site or our services

To what end?

the establishment, assertion or defence of possible claims relating to the contract concluded or the services provided

On what basis?

our legitimate interest in processing your personal data for the purpose indicated above (Article 6(1)(f) RODO)

For how long?

until the expiry of the period of limitation on bringing an action or until we take account of your objection to the processing*

What happens if you do not provide the data?
inability to establish, assert or defend claims

* whichever is applicable in the case and which occurs earliest

PUBLICATION OF DATA

We do not disclose your data to other users.

ANALYTICAL ACTIVITIES

We may carry out analytics on the Site to make it more intuitive and accessible - this will be done for you if you allow us to do so. As part of this analytics, we will take into account how you navigate the Site - for example, how long you spend on a particular subpage or which areas of the site you click on. This allows us to tailor the layout and design of the Site and the content therein to meet your needs.

DATA SECURITY

When processing your personal data, we apply organisational and technical measures in accordance with the relevant legislation, including the use of encryption of the connection using an SSL certificate.

COOKIES

Our Website, like most websites, uses so-called cookies. These files:

- are stored on your device (computer, phone, etc.);
- do not result in changes to the settings of your device.

On our website, cookies are used for purposes:

- remembering your session
- statistics
- marketing

To find out how to manage cookies, including how to disable cookies in your browser, you can refer to your browser's help file. You can read this information by pressing F1 in your browser. In addition, you will find relevant tips on the following pages, depending on the browser you are using:

- [Firefox](#)
- [Chrome](#)
- [Safari](#)
- [Internet Explorer / Microsoft Edge](#)

Using the relevant options of your browser, you can at any time:

- delete cookies,
- block the use of cookies in the future.

In such cases, we will no longer process . them You can find more information about cookies on [Wikipedia](#).

EXTERNAL SERVICES / DATA RECIPIENTS

We use external entities to support us in the running of our business. We entrust them with processing your data - these entities only process data on our documented instructions.

Below you will find a list of the recipients of your data:

ACTION	RECIPIENTS OF THE DATA	TRANSFER OF DATA OUTSIDE THE EUROPEAN UNION
any action in connection with the Site	Hosting provider	there is no room
	the entity providing us with technical/IT support	there is no room
	persons cooperating with us on the basis of civil law contracts, supporting our current activities	there is no room
	operator of an online trading platform	there is no room
being on a site with settings that allow marketing to take place	provider of marketing services	there is no room

being on a page with settings that allow analytics activities to take place	entity enabling analytical activities on the website	there is no room
getting in touch with us (e.g. by asking a question)	supplier of standard office software (including e-mail boxes)	there is no room

And furthermore:

the relevant public authorities insofar as we are obliged to make the data available to them.